Benton Review

Mailing Address: P.O. Box 275
Fowler, IN 47944
Telephone: 765-884-1902
Fax: 765-813-0700
Email: bentonreviewads@gmail.com

Shipping Address:
Fowler, IN 47944
Cell: 765-490-6696
Contact: Toni Bulington

Advertising Deadlines:

Benton Review	Wednesday	Noon on Friday

Display & Classified Display Advertising Rate:

Benton Review	$6.50 Per Column Inch
Combo Rate – (News & Review, Benton Review, Wolcott Enterprise & Francesville Tribune)	$25.00 Per Column Inch

Preprint Rate:

Single Sheet	$67.00 cpm
4 page tab	$87.00 cpm
8 page tab	$97.00 cpm
12 page tab	$107.00 cpm
16 page tab	$127.00 cpm

Preprints larger than 16 pages will be weighed and priced accordingly to the increased mailing cost. Benton Review and Town and Country Shopping Guide – Benton County are delivered by the USPS.

Quantities:

Benton Review	3,000

Preprints shipping address: Call for Address. Preprints need to be delivered 7 days prior to insertion date.

Color Rate:

Full Color	$200.00
Spot Color	$80.00

Production Information:

6 column broadsheet format; depth: 21 inches

1 column width	1.625	4 column width	6.9375
2 column width	3.375	5 column width	8.75
3 column width	5.1875	6 column width	10.5

Acceptable Electronic formats: PDF, JPEG, TIFF or EPS

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